

NEWS RELEASE

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GRACEPOINTE CROSSING CHOSEN AS NAME FOR RECENTLY MERGED SENIOR LIVING COMMUNITIES

Cambridge, MN, July 2, 2008 – As the next step in solidifying their new identity, two long-standing Cambridge senior living communities that recently merged with St. Paul-based Presbyterian Homes & Services have selected a name. At their last meeting, the Board of Directors of Grandview Christian Ministries and Cambridge Health Care Center adopted GracePointe Crossing as the name of the combined and expanded senior living campus. Early response to this name has been positive as communication of the change to all constituents continues.

What began more than 60 years ago as the Sundberg Rest Home (a.k.a. Cambridge Health Care Center) was followed later by the development of Grandview Christian Home, a response by area Baptist churches to a need for housing and care for retired missionaries. As the need for older adult housing and services has changed over the years, so too has the need for collaboration. Today, these providers have grown to be Cambridge's third largest employer and represent a collective total of more than 100 years

of ministry and service. This fact, combined with the expertise, innovation and heart for ministry of Presbyterian Homes, puts GracePointe Crossing in a strong position to meet the future needs of older adults in the county and region.

As expressed by Dan Lindh, President of Presbyterian Homes, "We are delighted to be part of the Cambridge community and we are committed for the long-term to serving as a ministry that operates within a Biblical framework. The new name is a reflection of that commitment and not only recognizes the history and heritage of the founding organizations, but also helps signal the benefits that result from the merging of resources and services. GracePointe Crossing was chosen because it serves to emphasize three important dimensions within our framework: dependence on God's grace for inspiration and strength; one intersecting point of vision for three organizations; and the crossing into a new era of serving many of our community's most cherished citizens."

Non-profit, faith-based Presbyterian Homes & Services has been creatively meeting the housing and supportive services needs of older adults in the Upper Midwest since 1955. They operate more than 32 senior living communities in Minnesota, Iowa and Wisconsin.

For additional information, call Deb Black, Executive Director of Marketing for Presbyterian Homes & Services, at 651.631.6311.

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